

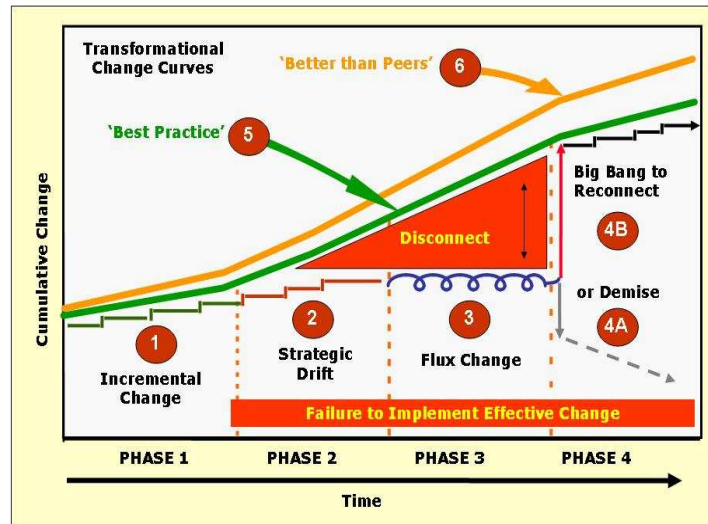
Energy Strategy Value Series



Change Management & Strategy Implementation

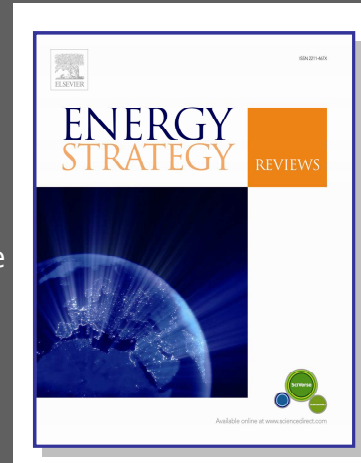
Smart energy companies know that they must keep up with the speed of change and align their internal capabilities with the opportunities created by change in the external business environment. They must also recognize the implied dangers of the metaphorical 'burning platforms' and 'melting icebergs' and adjust their course before lethal damage can be inflicted. Your change management program often intensifies when a new strategic direction is chosen. This could be entering new markets, where the rivalry between competitors and collaborative arrangements with joint venture allies can be very challenging.

Industry Leaders Lead Change



Alboran has a proven track-record in change management training that is needed to overcome internal resistance to change and to effectuate a high degree of support for your corporate vision and strategy plan. We know how to foster passionate support from your workers for your new strategy. We know how to raise awareness for the right sense of urgency required for a swift implementation of the needed changes. We know what the pre-requisites are for meeting the targets set for your new and current projects.

Alboran's strategy research capacity is unrivalled. Our leading knowledge base is exemplified by our editorial governance and partnership in Elsevier's leading journal Energy Strategy Reviews.



Alboran has developed a range of proprietary concepts that can support your change management and strategy implementation programs to ensure success.

We are delighted to provide additional information on our services.

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